

TYPES OF SERVICES WE OFFER

Business Consulting
Strategic Marketing Planning
Website Design Services
Website Maintenance
Advertising Strategy and Placement
Advertising Design
Copywriting
Social Media Management
Media Relations
Brand Management
Research and Discovery
Restaurant Menu Design
Table Cards, Postcards
Flyers, Business Cards
Posters, Signs & Labels
Press Releases
Logo Development
Customer Surveys
Mystery Shopping
Competitive Assessment
Monthly Blog/Newsletter
Customer Loyalty Programs
Book Tours
Printing & many more services



Are you ready to increase the visibility of your business, grow and retain your customer base and increase your sales?

We'll work with you to shine a light on your business offerings, helping to make them even more meaningful and relevant to your target market as we help you to build and retain a loyal and consistent customer base with accompanying growth and success.

The Incandescent Group is a creative, experienced and accessible **team** of marketing and business professionals that offer **imaginative, resourceful** and highly affordable solutions for your marketing and business **development** needs.



We will partner with you to create a strategic marketing architecture, supported by a visual and written language, that conveys exactly what your business can and will do for your customers.



making
your
business
visible

www.theincandescentgroup.com

www.facebook.com/theincandescentgroup

www.twitter.com/IncandescentGrp

contact@theincandescentgroup.com
719-287-6638



The artistic and creative web design along with the credible and convincing marketing plan you have developed has given our business the heightened public awareness we need before we even open our doors! Everybody's talking about our new winery and café ...exactly the way we want.



~ Woody Woodworth
Catriona Cellars



Working with The Incandescent Group was like turning the light on in a dark room. They understood exactly what I needed and how I needed it to be, even before I fully understood it myself. I couldn't be happier with the work they've done and continue to do to help me launch my business to new heights.

~ Alan Roettinger
Internationally-Acclaimed Vegan Chef and Author



Wellness
by Lana
a balanced path to a healthy you



Contact us for a complimentary one-hour consultation to discuss how The Incandescent Group can help you exceed your business goals



Visit our website and fill out our contact form, send us an e-mail or give us a call to set up a meeting!
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contact@theincandescentgroup.com
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Our family-owned restaurant has benefitted enormously from the marketing program created by the principal owners of The Incandescent Group. From our website to our social media programs to our monthly newsletters, all have contributed to a consistent and very loyal customer base. They have made a very big difference to our business, saving us hours of time. We appreciate their work immensely!

~ Kerri Bohler, Co-owner The Villa Palmer Lake



We attribute so much of our success to the wonderful website and award-winning website built for Satiama by Michelle Williams of The Incandescent Group. She has also provided us with a consistent and very signature "look and feel" for our brand through each type of marketing tool that she has designed for us, whether it is flyers, banners, business cards or advertising.

Our strategic marketing plan is well-supported by strong recognition our brand holds in our market space and we receive constant compliments about the beauty of our site and all of our marketing materials. She well understands that graphics are a core part of market messaging.

~ Susan Stuth, Co-owner, Satiama, LLC